



# “On Par with the Hawk”

The Official Newsletter of Hawktree Golf Club

“Best Golf Course Category”  
2015 - Present

*Issue 1.6 November 2018*

### News from the Head Golf Professional...

Hawktree Golf Club has officially closed for the 2018 season. We reached our goals and exceeding in others. We have even greater things to come in 2019, as we will be celebrating 20 seasons! I want to take this time to thank everyone for the support in the club.

Personally, I liked to thank our Golf Shop staff for their great attitudes, countless hours of effort and passion in seeing that our patrons have a great experience! Special thanks to Nathan Anderson, our Food & Beverage Manager for a great new menu and his effort in leading the F&B department and the great service to our customers on a day to day basis. Most importantly, a HUGE thanks to Eric Stromstad, our Head Golf Course Superintendent for leading his team in maintaining the course in the best possible conditions, under all circumstances. Thank you staff, Nathan and Eric!

We will be sending out a survey to all our members, patrons and customers who have supported Hawktree in one way or another. If you want to get on our mailing list, please submit a request on our Hawktree website, by clicking on the **Join E-Club** on the top right of the website. The survey will be out sometime in mid-November. Below you will find the set hours of the Golf Shop during the off-season... we will also be available for special appointments. Please email me at [headpro@hawktree.com](mailto:headpro@hawktree.com) for your requests.

Tuesday: 10:00am - 5:00pm  
Wednesday: 10:00am - 5:00pm  
Thursday: 10:00am - 5:00pm

In other news... Some people ask me since the season was close to winding down. What do I do, during the off-season? A majority of my time is working with our team building on the success of this season; build on the communication with our members and patrons; work on a marketing campaign to celebrate our 20th season; order some of the best apparel, accessories and merchandise for our Pro Shop, etc.

On, January 22-26, 2019, I will attend the 66th Annual PGA Merchandise Show. This is the international golf industry’s annual global gathering and will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry’s annual global summit for the business of golf. Looking forward to a great off-season and working on some great things for 2019!

Fairways & Birdies,  
Michael Herzog, PGA

### Lesson and Club-fittings...

With the golf season over, now is still a great time to work on your golf swing and have that swing you desire with the mindset to crush your golf goals! We are in the process of finding the best place available for us to continue our lessons and club-fittings this off-season. Make sure to follow us on Facebook and Twitter for the latest updates.

### What’s trending in the industry...

Every year we always read up on social media or watch on TV commercials all the latest in the golf equipment industry. It’s exciting to know that the game has come along way with technology of equipment. Here is what has been trending and will be coming to Hawktree in 2019!

- ~ Callaway will release it’s new EPIC Flash and Big Bertha line of irons and woods.
- ~ Ping will release it’s new PING G410 series irons and woods, as well the new Sigma 2 Putters.
- ~ Titleist will release it’s new TS2 & TS3 Driver’s and Fairways.
- ~ Mizuno will be releasing it’s new JPX 919 irons.
- ~ Linksoul Apparel
- ~ Jones Bags and Accessories

Some other trending items we will have coming in 2019 are Nike Shoes, (Limited edition Air Jordans) Men’s and Women’s Apparel, Puma Patriot (Freedom isn’t Free) Apparel, Sterling Cut Glass and many more new items!



### Hawks Nest Bar & Grill news...

We some sad, but very exciting news to announce that our Food & Beverage Manager, Nathan Anderson has found a new position in the food industry and will be leaving us at the end of October. Nathan took a new position as a Sales Rep for Sysco Foods here in Bismarck, ND. This a great opportunity for Nathan to expand on his knowledge of the food industry. We wish Nathan the best in his new endeavor and appreciate his two years of service.

During the off season we will be in the process of hiring a new Food & Beverage Manager and will be excited to share with you when we find the right individual to fill this important role.

The Hawk’s Nest Bar & Grill is closed for the season. We want to thanks all our members, patrons friends and family for making it a great success. We look forward to 2019 and build on the success of this season. Please follow us on Facebook and Twitter for all the latest updates.

### A peek into December issue...

- Revealing 20th Season logo
- Sport’s Show at Civic Center
- 2019 Membership drive and specials!

